



PETER TANISMAN
GENEVE

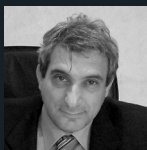
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A Story...

There is no hazard, only meaningful rendez-vous...

Thus, the powerful ties between Peter Tanisman and watchmaking art are as intimate as natural. An obvious complicity, stamped with instinct and know-how, daring and precision, passion and patience...

Emblematic signature of this exclusive and precious pact, the exceptional Peter Tanisman's collection enhances today, with its unique personality, an endless story of Love and Time...



"In a world questing for authenticity and lasting values, the distinctive personality of our creations, together with their uncompromising quality perpetuate the great tradition of Swiss manufacturing and meet the toughest requirement of the most discriminating collectors."

Peter Tanisman

Enter a new refined Watchmaking's era...

Heir of a famous goldsmiths and jewelers' family, Peter Tanisman naturally became a master of the complex arts of chiseling, stone setting and engraving, before investing himself into high jewelry and fine watchmaking art in the Calvin's city. During three decades, his quest for excellence and his love for creative designs crossed paths with the most demanding and famous Swiss manufactures while his Genevan atelier won renown through a unique alliance of mastery and innovation. But this impassioned guardian of craftsmen secrets remains a pioneer and a "visionaire", dreaming and challenging himself day after day. Anchored in the rich soil of his vibrant history and priceless reputation, Peter Tanisman has also daring wings, combining virtuosity and inspiration, which are the heart and soul of his new eponym brand, born in 2008.



Each model is entirely Dreamed, Conceived, Developped, Produced, Decorated and Adorned in his Geneva workshops...

But inspiration is just the beginning of creation and achievement. The timeless beauty lies in details' perfection... Apart from their dazzling aesthetic appeal, Peter Tanisman's timepieces also perpetuate the great Swiss watchmaking art and "bienfacture".

... with relentless attention to detail and quality. Their beauty comes from the judgment, precision and delicacy of the most talented Swiss craftsmen. Designers, watchmakers, gemologists, jewelers, stone setters, engravers, experts in lacquering and enamel... daily collaborate and bring their personal contribution to the technological, technical and artistic competencies he already gathered under the same roof in Meyrin, to give birth to exceptional pieces that are authentic works of art.



*Peter Tanisman Company
is a member of the **Swiss Watch
Federation Industry FH.***



The brand prides itself rightly of an excellence that goes down to the roots of the crafts it defends and its growing success and credibility are a perfect demonstration of the company's devotion to fundamental values and priceless heritage.

A signature of Prestige and Style

5 simple words on each "watch face" sum up the identity, the vision and the "bienfacture" of the brand : Peter Tanisman – Geneve – Swiss Made... This signature is both a pride and a courtesy. It is also a meaningful seal which is a proof of authenticity, a silent declaration of the quest for excellence and a symbolic pact between the brand and its clients. And as an ultimate sign of distinction, Peter Tanisman dedicates a secret tribute to the femininity: each strap is lined with soft red leather that exerts a powerful charm and adds piquancy and mystic seduction to his creations of supreme elegance.



The Carrousel Collection

"Time is a facet I master and serve according to my inspiration. Captured on my watches' dial, it turns like a carousel... But, from the passing seconds to the slow progress of hours, time defies time and my Carrousel is only the privileged companion of its eternal freedom".

Peter Tanisman

There is the time as given by clocks and the time as measured by the heart. There are hours that fly like seconds and seconds that one wishes to last hours... And if there is a rigorous and precise time passing at an unalterable rhythm, with each day comes another opportunity to reshape time... With his very distinctive and evocative Carrousel timekeepers, Peter Tanisman pays a vibrant tribute to the relativity of time and responds to the innermost desires of the woman of mystery, whose bearing reveals the overwhelming complexity of her nature.

Time, that polisher and embellisher of fine objects, has inspired and rounded the geometrical lines of the Carrousel case, modeling them with no thought of the passing hours, to give them lovely curves of ideal proportions. This bright and contemporary timepiece combines exquisite femininity and attractive personality. But its uniqueness lies in the inimitable boldness and addictive sensuality of a cylinder that casts aside received opinion with dazzling grace and distinctive elegance.

Thus, from the very first glance, Carrousel stands out forcefully yet unassumingly, like an intense, lingering echo of Peter Tanisman's spirit and heralds the entry of the brand into a new dimension of the fine Swiss watchmaking art's mastery.

*The time spent on the game
enables each woman to express her
particular characteristics.*

Carrousel Fantasia Porpora

Between timeless glamour, contemporary maestria and daring “blend” of precious stones, the new Fantasia’s silhouettes are technical marvels with a strong emotional appeal. 161 baguette-cut white diamonds highlight the architecture of the memorable Carrousel cases, adding their priceless contribution to the incandescent beauty of these works of art.

The lustrous sparkle of round rubies and diamonds, interspersed with flawless brilliants enhance the distinctive seduction and unique verve of the Carrousel personality... Their points of intense colorful highlight the seven rivers of 48 mobile stones dancing on the dial. As a counterpart, seven independent carousel’s rings offer the moving ballet of 102 precious punctuations under the finger tips of their privileged owner.

A jeweled watch or a jewel in the watch?

C1W22049
18 K white gold (69 g)
41 x 30 x 8 mm
3 ATM
161 baguette diamonds (10.86 cts)
92 brilliant cut diamonds (1.41 cts)
68 rubies (1.03 cts)





Carrousel Fantasia

C1W12151
18 K white gold (69 g)
41 x 30 x 8 mm
3 ATM
161 baguette diamonds (10.86 cts)
78 brilliant cut diamonds (0.51 cts)
46 blues sapphires (0.78 cts)
46 emeralds (0.60 cts)
68 rubies (1.03 cts)



Carrousel Fantasia 1001

*Each diamond is unique and
forever... and pays tribute to the
beauty of the passing time.*



When one legend inspires another, the result is superb, rich and provocative. Unmatched keystone and jewel of the Carrousel collection, Fantasia 1001 pays tribute to the beauty and the captivating stories of Scheherazade, which bewitched her demanding husband, -the Persian sultan during... 1001 nights. The flow of her chiseled words and stunning tales was like a diamonds river that explored all the facets of her brilliant imagination and was indissociable from her flawless soul and heart.

So, when the tremendous fire and scintillation of the 753 round cut white diamonds combine to reflect and release the light in a colored prism of "hearts and arrows" pattern, the Fantasia 1001 really deserves to be perceived as a legendary object of beauty and perfection.

The Fantasia 1001 rises the high jewelry to new heights, fascinating all those with a taste for contemporary luxury and precious time while its brightness will fill all the memorable moments experienced by the refined woman.

C1W12249
18 K white gold (69 g)
41 x 30 x 8 mm
3 ATM
753 diamonds (8.21 cts)

C1R12261
18 K red gold (69 g)
41 x 30 x 8 mm
3 ATM
753 diamonds (8.21 cts)



C1W12252
18 K white gold (69 g)
41 x 30 x 8 mm
3 ATM
753 diamonds (8.21 cts)



Carrousel

C5Y23560
18 K yellow gold (98 g)
50 x 35 x 11 mm
3 ATM
552 diamonds (12.76 cts)
Guilloché dial
with 12 diamonds
Mechanical movement with
automatic winding 2004-1
Functions:
hours, minutes, seconds, date



Grand Prix de Genève 2009
Nominee in the Lady Watch category



Carrousel Nicea

Nicea is the luminous tribute Peter Tanisman pays to his original Turkish roots as well as to the secular craftsman's mastery of "grand feu" enamel work of the Iznik ceramists, which was world-renowned in the past centuries.

This very exclusive and evocative creation reflects the aesthetic sensitivity and style of authentic designs and emblematic sources of inspiration. Its beauty and virtuosity lies in the unique hand-enamelled dial, using delicate and age-old traditional techniques. The miniature hand painting on enamel is one the most demanding crafts, as the different colors are gradually applied and fixed through successive firings in a kiln. After the very end of the process, the piece cools down until the miracle of the colors is finally revealed... The stylized red tulips and "Deck blue" forget-me-not composition brings an emblematic and enchanting contribution to this memorable timepiece which conjugates modernity, intensity and emotion. Last but not least, the wonders of enamel also surrounds the emblematic cylinder, which is an additional artistic and technical prowess. The bezel white gold curved case has been set with 62 flawless diamonds to underline and accompany the timeless beauty of this masterpiece.

C1W13153

18 K white gold (69 g)
41 x 30 x 8 mm
3 ATM
62 diamonds (0.93 cts)



“Watch of the Year 2011” Trophy
Shortlisted by
Watch Passion Magazine

C2S51853
Stainless steel
41 x 30 x 8 mm
3 ATM
270 diamonds (0.95 cts)
16 topazes (0.12 cts)
2 rubies (0.05 cts)



C1S52053
Stainless steel
41 x 30 x 8 mm
3 ATM
11 diamonds (0.39 cts)

Carrousel Classics

From the fresh almond to the sea foam, from the light of the new moon to the jasmine blossoms, there is not just one “white color”, but a large palette of whites. But no one compares to the intense, milky and changing tint of the lacquer glaze which confers a delicate seduction to this Carrousel Classic dial... Its floral decal echoes the central stylized steel flower, surrounding it with poetic shadows.

These 2 exceptional models disclose all the exclusive and infinite variations Carrousel offers to the feminine wrists. In its black alligator strap and sober black lacquer cylinder punctuated with white diamonds, Carrousel has an “Art Deco” graphic touch of tremendous elegance.

In its precious version, the lustrous sparkle of full-cut brilliants enhances the attraction of the stainless steel bezel. The bewitching cylinder is a true high jewelry work of art... Entirely set with diamonds, rubies and blue topazes, it pays a precious tribute to the central dial flower.

Carrousel Classics

Dedicated to the versatility of woman's personality and soul mate, the Carrousel collection offers infinite variations to renew its distinctive silhouette. It is an ode to the active, contemporary femininity and seduces the lady who wants to make a change while remaining true to herself...

Just when this contemporary jewel of singular beauty seems entirely familiar, with the sensuality of its curved case, the emblematic sign of distinction of its Cylinder and its evocative straps lined with red leather... it reinvents itself like a chameleon, with unique panache and refined elegance.

Each Carrousel is an intimate and essential object of emotion which shares the secrets of its seduction with women who know that style is above all a question of bearing and whose watch is anything but an accessory...



The polished steel cases of these elegant models have the look of a contemporary jewel without losing the gorgeous character that has made the Carrousel line so successful. The dial and cylinder pinstripes and the sober black or white straps offer a bold classicism to the daring design of the Carrousel silhouette.

C1S90952

Stainless steel
41 x 30 x 8 mm
3 ATM
3 diamonds

C1S00949

Stainless steel
41 x 30 x 8 mm
3 ATM

Carrousel Attitude

C1S11196
Stainless steel
41 x 30 x 8 mm
3 ATM
2 diamonds (0.05 cts)

The blend of refined black and white colors underlines a sophisticated elegance, asserting a personality of timeless classicism. Accentuating the emblematic silhouette of the case, memorable calligraphies of the dial and the cylinder's sunburst "guilloché" highlight the tremendous appeal of these majestic models.



C1S21256
Stainless steel
41 x 30 x 8 mm
3 ATM
2 diamonds (0.05 cts)





Carrousel Passion

Imbued with fantasy, humor and creative audacity, they combine unique verve and intense mystery... In the transparency of a crystal cylinder, a cascade of free rubies or sapphires rhythms and exhausts each feminine gesture, surrounding the delicate wrists with bewitching sparkles. Two captivating models, encapsulating the refined personality of the most demanding aesthetes...

C1575146

Stainless steel
41 x 30 x 8 mm
3 ATM
16 diamonds (0.07 cts)
Synthetic amethyst

C1575047

Stainless steel
41 x 30 x 8 mm
3 ATM
Synthetic rubies



These versatile Carrousel models match the iridescent and changing beauty of light. Delicate dawn tints or intense sunset glow underline the sensual architecture of their curves and, with refined sparkles, prolong the mother of pearl reflections of their captivating dial. Time is suspended, caught in perfection of the precious and evocative calligraphy of a gem-setted cylinder.

C1572431

Stainless steel
41 x 30 x 8 mm
3 ATM
204 diamonds
(0.99 cts)

C1562345

Stainless steel
41 x 30 x 8 mm
3 ATM
166 diamonds
(0.67 cts)





The Men Collection

The masculine collection offers connoisseurs the opportunity to share models that are steeped in the fine watchmaking tradition and bear the hallmark of Peter Tanisman's spirit and vision. Collectors of rare timepieces will appreciate their exclusive architecture and memorable design, movement's performance and personalization, manufactured details and transparent case back which allows contemplating the beauty of the passing time.

The demanding collectors will share the dream of every watchmaker: understand the complexities of time so as to tame it as best as possible...



Graphica



Graphica is a richly profiled and stylish watch that uploads the greatest watchmaking traditions and is imbued with Peter Tanisman's philosophy. It's an object of passion whose beauty is sculpted in the red gold. Its contemporary design and generous proportions are dedicated to the masculine wrists while its global harmony transcends time with the bold understatement of a great classic. The charming ballet of his winding-movement is visible through its complex two-level dial, engraved with a distinctive "Côtes de Genève" pattern. The exclusive round hands add their harmonious arabesques and interlace according to the passing time. An open case-back also reveals the hand-finished components and exclusive decoration of its skeleton mechanical movement. 224 round brilliants underline the design of the case attachments and punctuate with subtle sophistication the male silhouette of this exceptional Graphica.



G1R34060
18 K red gold (110 g)
46 x 10 mm
3 ATM
224 diamonds (2.38 cts)
Hours, Minutes,
Small Seconds at 6 o'clock



24 Hours

At the crossroads of expertise and ambition are born rare objects. Magnified by an original and exclusive 24 hours function, this timekeeper offers to connoisseurs a timeless elegance, made contemporary by a captivating intense turquoise-blue enameled “watch face” and the generous proportions of a white gold case.

It accompanies the passing of hours thanks to the punctuation of twelve numerals, set in relief on the dial and an evocative and daring hands’ design.

The slender seconds’ hand glides on a separate disc at 6 o’clock, revealing to the expert’s eyes the presence of a mechanical “heart”.

To lovers of fine mechanisms, it presents an open case-back, kindling admiration of its unique skeleton movement as well as an exclusive decoration. The 24 hours is an object of passion, motion and emotion which contributes to a new expression of watchmaking virtuosity.

H6W34050
18 K white gold (115 g)
45 x 10 mm
3 ATM
24 Hours, Minutes,
Small Seconds at 6 o’clock





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